

**International Conference of the Modernization of
Chinese Medicine & Health Products (ICMCM) 2024**
國際現代化中醫藥及健康產品會議 2024

Industry-University-Research Collaboration and Clinical Research on Traditional Medicine

傳統醫藥產學研合作與臨床研究

<< Conference Programme 會議程序 >>

Date & Time 日期及時間	15 / 8 / 2024 (Thursday 星期四) 9:30am – 5:45pm 16 / 8 / 2024 (Friday 星期五) 9:30am – 5:05pm
Venue 地點	Room N101B, Hong Kong Convention and Exhibition Centre & Online Streaming 香港會議展覽中心會議室 N101B 及 線上直播 (Attendees are welcomed to participate in either format 歡迎參會人士以親身或線上出席)
Languages 語言	English and Putonghua 英語及普通話 (With simultaneous interpretation service 設即時傳譯服務)
CME Credits 註冊中醫進修學分	15/8: AM Session 上午環節 Total 共 2 credits 學分 PM Session 下午環節 Total 共 4 credits 學分 16/8: AM Session 上午環節 Total 共 3 credits 學分 (16/8 PM Session 下午環節: No credit will be granted for Postgraduate Symposium 研究生研討會不設學分) Click here for details 按此查看詳情
Poster Session 海報環節	To promote academic exchanges & research collaborations in TCM, a poster session running alongside the conference will be held in the adjacent room N106-8. Click here for details 為推廣中醫藥學術交流及研究合作，海報環節將在會議室 N106-8 與會議同期舉行。 按此查看詳情
Registration 登記	https://www.hktcdc.com/event/icmcm/en

15 / 8 / 2024 (Thursday 星期四)	
9:30 10:00	Opening Ceremony 開幕典禮 (Tea Reception & Registration starts at 9am 招待茶會及登記於早上 9 時開始)
Session 1: Keynote Speech 第一節: 主題演講	
Moderators 主持人: <ul style="list-style-type: none">• Prof. Zhixiu LIN, Director and Professor of School of Chinese Medicine, The Chinese University of Hong Kong 香港中文大學中醫藥學院院長、教授 林志秀教授• Prof. Hongxi XU, Distinguished Professor of Shanghai University of Traditional Chinese Medicine 上海中醫藥大學首席教授 徐宏喜教授	
10:15 10:55	Clinical-based New Chinese Herbal Medicine Drug Development: Cases Sharing and Future Directions 基於臨床的中藥新藥研發：個案分享及未來展望 Prof. BIAN Zhaoxiang, Hospital Chief Executive, Hong Kong Chinese Medicine Hospital & Director, Centre for Chinese Herbal Medicine Drug Development, Hong Kong Baptist University 香港中醫醫院醫院行政總監、香港浸會大學中藥創新研發中心主任 卞兆祥教授
10:55 11:35	International Standards Promote High-quality Development of Traditional Chinese Medicine 國際標準促進中醫藥高質量發展 Prof. SHEN Yuandong, Chair of ISO/TC 249 Traditional Chinese Medicine 國際標準化組織中醫藥技術委員會 (ISO/TC 249) 主席 沈遠東教授
11:35 12:15	Opportunities and Challenges of Chinese Medicines Research 中藥研究的機遇與挑戰 Prof. Chun-Tao CHE, Harry H.S. Fong Professor of Pharmacognosy, and Director of the World Health Organization Collaborating Centre for Herbal Medicines, College of Pharmacy, University of Illinois Chicago, U.S.A. 美國伊利諾大學藥學院 Harry H.S. Fong 天然藥物學教席教授及世界衛生組織植物藥學合作中心主任 車鎮濤教授
12:15 13:00	Lunch Break 午膳時間

Session 2: Industry-University-Research Collaboration on Traditional Medicine/Chinese Medicine 第二節：中醫藥產學研合作	
Moderators 主持人： <ul style="list-style-type: none"> • Prof. FENG Yibin, Professor and Director of School of Chinese Medicine, The University of Hong Kong 香港大學中醫藥學院院長及教授 馮奕斌教授 • Prof. Vivian WONG, JP, Vice President of Modernized Chinese Medicine International Association 現代化中醫藥國際協會副會長 黃譚智媛教授 	
13:00 13:30	Modern Application of Traditional Chinese Medicine (TCM) Prescriptions in Functional Health Foods 經典方劑在功能性健康食品的現代化應用研究 Dr. Frank MA , Vice President and Chief Scientific Innovation Officer of Infinitus (China) Co. Ltd. 無限極(中國)有限公司副總裁、首席科創官 馬軍博士
13:30 14:00	Innovative Collaboration in TCM Products: Cross-regional Development in the Greater Bay Area 中醫藥產品創新合作：大灣區跨區域交流與發展 Dr. ZHOUJIE , Director of Evidence-based Research Institute of TCM of the GBA 中醫藥大灣區循證研究院院長 周傑博士
14:00 14:30	Research on the Antioxidant Activity and Antiviral Effects of Red Ginseng 紅參抗氧化活性及抗病毒的功效研究 Ms. ZHU Qianjing , Researcher of Basic Technology Research Department, China R&D Center, JungKwanJang 正官庄中國研發中心基礎技術研究部研究員 朱倩靜女士
14:30 15:00	Research on the Therapeutic Substances and Creation of the Artificial Substitutes for Endangered Chinese Animal Medicinal Materials 若干瀕危動物藥材藥效物質及高技術替代品研究 Prof. Shi-Shan YU , Chairman of the State Key Laboratory of Bioactive Substance and Function of Natural Medicines, Institute of Materia Medica, Chinese Academy of Medical Sciences and Peking Union Medical College (IMM, CAMS & PUMC) 中國醫學科學院&北京協和醫學院藥物研究所天然藥物活性物質與功能國家重點實驗室主任 庾石山教授
15:00 15:30	Experiences in the Internationalization of SHUTCM 中醫藥教育國際化的經驗分享 Prof. Jing SHU , Vice President of Shanghai University of Traditional Chinese Medicine 上海中醫藥大學副校長 舒靜教授
15:30 15:45	Tea Break 茶聚
Session 3: Clinical Research on Traditional Medicine/Chinese Medicine 第三節：傳統醫學/中醫臨床研究	
Moderators 主持人： <ul style="list-style-type: none"> • Prof. ZHANG Hongjie, Professor of School of Chinese Medicine, Hong Kong Baptist University 香港浸會大學中醫藥學院教授 張宏杰教授 • Prof. Clara Bik San LAU, Professor of Department of Pharmacology and Pharmacy & School of Chinese Medicine, LKS Faculty of Medicine, The University of Hong Kong 香港大學藥理及藥劑學系和中醫藥學院教授 劉碧珊教授 	
15:45 16:15	In Quest for Clinical Evidence on Effectiveness of Chinese Medicine 眾裏尋他千百度：中醫藥臨床療效證據的求索 Prof. Zhixiu LIN , Director and Professor of School of Chinese Medicine, The Chinese University of Hong Kong 香港中文大學中醫學院院長、教授 林志秀教授
16:15 16:45	Repurposing Chinese Medicines for Modern Use: 2 Cases of Diabetes Trials 中藥再開發：2個糖尿病臨床試驗案例 Dr. CHAN Kam Wa , Assistant Professor of Hong Kong Baptist University 香港浸會大學助理教授 陳錦華博士
16:45 17:15	Research Progress on Yinuo Capsule 益諾膠囊的研究進展 Dr. YUAN Man , Shanghai University of Traditional Chinese Medicine 上海中醫藥大學中藥學院 袁滿博士
17:15 17:45	Molecular Mechanisms of SNS in Inhibiting Depression-induced Breast Cancer Growth and Metastasis 經典名方四逆散抑制抑鬱介導乳腺癌生長轉移的分子機制 Prof. WANG Zhiyu , Deputy Department Head and Professor of Breast Disease Hospital, Guangdong Provincial Hospital of Chinese Medicine 廣東省中醫院乳腺病醫院副院長、教授 王志宇教授
<i>End of Day 1 Conference 第一天會議結束</i>	

16 / 8 / 2024 (Friday 星期五)	
Session 4: Successful Cases Sharing 第四節: 成功個案分享	
Moderators 主持人:	
<ul style="list-style-type: none"> • Dr. SETO Sai Wang, Associate Director of Research Centre for Chinese Medicine Innovation (RCMI), The Hong Kong Polytechnic University 香港理工大學中醫藥創新研究中心副主任 司徒世宏博士 • Mr. Edward YAU, Vice President of Modernised Chinese Medicine International Association 現代化中醫藥國際協會副會長 邱福榮先生 	
09:30 10:00	Chinese Medicine Artificial Intelligence Techniques Help Eczema Diagnosis and Treatment 中醫人工智能助力濕疹診治 Prof. CHANG Chen , Founder of Chinese Essence Medical Group 德善醫療集團 (德善堂中醫) 創辦人 張琛教授
10:00 10:30	Ginsenoside Rg1 Exerts Anti-eczema Effects in Pharmacological Models 人參皂苷 Rg1 在藥理模型上有抗濕疹作用 Prof. YU Zhiling , Professor of School of Chinese Medicine, Hong Kong Baptist University 香港浸會大學中醫藥學院教授 禹志領教授
10:30 11:00	Market Forecast and Prospect of External Traditional Chinese Medicine in "One-Belt-One-Road" Markets 中醫藥舒緩痛症的百年經驗及「一帶一路」市場展望 Prof. Timothy Tin Lok TAM , Chief Operation Officer of Ling Nam Medicine Factory (HK) Ltd. 嶺南藥廠 (香港) 有限公司營運總監 譚天樂教授
11:00 11:30	Integrative Chinese and Western Medicine in Digestive Diseases: How to Make a Global Impact? 消化疾病的中西醫結合治療: 怎樣打造全球影響力? Prof. Justin Che-Yuen WU , Associate Dean (Health Systems) of Faculty of Medicine, The Chinese University of Hong Kong 香港中文大學醫學院副院長 (醫療系統) 胡志遠教授
11:30 12:00	Industry-University-Research Collaboration Helps Secondary Development of Tongkang Tablets 產學研助力童康片產品二次開發 Ms. PEI Hong , General Manager of GKH Pharmaceutical Ltd. 廣州康和藥業董事總經理 裴紅女士
12:00 12:30	Inheritance and Exploration: New Application of TCM Prescriptions in Ginseng Products 傳統中醫藥人參品類的古方傳承和創新探索 Ms. Ivy JIA , General Manager of Tong Han Chun Tang Co. Ltd. 童涵春堂總經理 賈曉薇女士
12:30 14:00	Lunch Break 午膳時間
Session 5: The 20th International Postgraduate Symposium on Chinese Medicine 第五節: 第 20 屆國際研究生中醫藥研討會	
Co-ordinator 統籌單位: Hong Kong Baptist University 香港浸會大學	
14:00 17:00	The 20th International Postgraduate Symposium on Chinese Medicine 第 20 屆國際研究生中醫藥研討會
17:00 17:05	Closing Remarks 閉幕總結 Prof. Vivian WONG, JP , Vice President of Modernized Chinese Medicine International Association 現代化中醫藥國際協會副會長 黃譚智媛教授
<i>End of Day 2 Conference 第二天會議結束</i>	

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