

# International Conference of the Modernization of Chinese Medicine & Health Products (ICMCM) 2017

## 國際現代化中醫藥及健康產品會議 2017

### Conference Programme 會議程序

Date 日期 & Time 時間 : 17 / 8 / 2017 (Thursday 星期四) 9:30am – 4:30pm  
18 / 8 / 2017 (Friday 星期五) 9:30am – 4:30pm

Venue 地點 : Room N101B, HK Convention & Exhibition Centre  
香港會議展覽中心會議室 N101B

Language 語言 : English and Mandarin 英語及普通話 (With simultaneous interpretation service 設即時傳譯服務)

Website 網站 : <http://www.hktdc.com/icmcm>

17 / 8 / 2017 (Thursday 星期四)	
9:30   10:00	<b>Opening Ceremony of ICMCM</b> (Tea Reception starts at 9am)
<b>Session 1: Keynote Speeches</b> <b>第一節: 主題演講</b>  <b>Moderators 主持人:</b> <ul style="list-style-type: none"> <li>- Prof Xu Hong Xi, Dean &amp; Professor, Shanghai University of Traditional Chinese Medicine 上海中醫藥大學中藥學院院長 徐宏喜教授</li> <li>- Dr Vivian Taam Wong, JP, Vice President, Modernized Chinese Medicine International Association 現代化中醫藥國際協會副會長 黃譚智媛教授</li> </ul>	
<b>Souvenir Presentation to Keynote Speakers by HKTDC representative 由貿發局代表頒贈紀念品予主題演講嘉賓</b>	
10:15   11:00	暨南大學藥學院名譽院長 中藥及天然藥物研究所所長 姚新生院士
11:00   11:45	<b>Development Status of TCM international standardization in ISO</b> <b>ISO 領域中醫藥國際標準化發展現狀</b> Professor Shen Yuan Dong, Vice chair of ISO/TC 249 / Director of Institute of TCM international standardization, Shanghai University of Traditional Chinese Medicine / Chairman of committee of standardization construction, WFCMS 國際標準化組織/中醫藥技術委員會副主席 / 上海市中醫藥研究院中醫藥國際標準化研究所所長 / 世界中醫藥學會聯合會標準化建設委員會會長 沈遠東教授
<b>CEO Forum and Networking Luncheon 總裁論壇及交流午宴</b> VENUE: BAUHINIA ROOM, HKCEC 地點: 香港會議展覽中心 紫荊廳  <b>Moderator 主持人:</b> <ul style="list-style-type: none"> <li>- Ms Vivien Chou, President, Modernized Chinese Medicine International Association 現代化中醫藥國際協會會長 周薇薇女士</li> </ul>	
12:00   12:15	<i>Registration 登記</i>
12:15   13:30	Luncheon 午宴
13:30   14:00	<b>CEO Forum</b>

Remarks : The organisers reserve the right to alter the topic/content/speaker of the programme without prior notice

註 : 主辦機構保留對節目調動之權利而不作另行通知

Updated as of 28 Jun 2017

17 / 8 / 2017 (Thursday 星期四)	
<b>Session 2: CM Products Quality Control</b> <b>第二節: 中藥產品質量</b>  <b>Moderators 主持人:</b> <ul style="list-style-type: none"> <li>Prof Clara Lau, Associate Director of Institute of Chinese Medicine, The Chinese University of Hong Kong 香港中文大學中醫中藥研究所副所長 劉碧珊教授</li> <li>Prof Zhao Zhong Zhen, Associate Dean and Chair Professor of Teaching and Research Division, Hong Kong Baptist University 香港浸會大學中醫藥學院副院長 趙中振教授</li> </ul>	
<b>Souvenir Presentation to Speakers 頒贈紀念品予演講嘉賓</b>	
14:15   14:45	<b>Strategies for TCMs Q-Marker discovery based on Chinmedomics</b> Prof Wang Xi Jun, Vice Principal, Heilongjiang Univesity of Chinese Medicine 黑龍江中醫藥大學副校長 王喜軍教授
14:45   15:15	Speakers Info TBC
15:15   15:45	Prof Ye Wencai, Vice President of Jinan University, Guangzhou
15:45   16:00	<i>Tea Break</i>
<b>Session 3(a): CM Pharmacology</b> <b>第三節 (甲): 中藥療程研究</b>  <b>Moderators 主持人:</b> <ul style="list-style-type: none"> <li>Prof Lin Zhi Xiu, Acting Director, School of Chinese Medicine, The Chinese University of Hong Kong 香港中文大學中醫學院署理院長 林志秀教授</li> <li>Dr Feng Yi Bin, Associate Professor, School of Chinese Medicine, The University of Hong Kong 香港大學中醫藥學院副教授 馮奕斌博士</li> </ul>	
16:00   16:30	<b>Neuroprotective effect of sesquiterpenoids isolated from Farfare Flos against oxidative stress : therapeutic strategy for Parkinson's disease</b> Prof Kim Yeong Shik, Natural Products Research Institute, College of Pharmacy, Seoul National University
<i>End of Day 1 Conference 第一天會議結束</i>	

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18 / 8 / 2017 (Friday 星期五)	
9:00   9:30	Registration 登記
<b>Session 3b: CM Pharmacology</b> <b>第三節 (乙): 中藥療程研究</b>	
<b>Moderators 主持人:</b> <ul style="list-style-type: none"> <li>- Prof Lin Zhi Xiu, Acting Director, School of Chinese Medicine, The Chinese University of Hong Kong 香港中文大學中醫學院署理院長 林志秀教授</li> <li>- Dr Feng Yi Bin, Associate Professor, School of Chinese Medicine, The University of Hong Kong 香港大學中醫藥學院副教授 馮奕斌博士</li> </ul>	
<b>Souvenir Presentation to Speakers 頒贈紀念品予演講嘉賓</b>	
9:30   10:00	南京中醫藥大學校長 胡剛教授
10:00   10:30	Prof Xu Hong Xi, Dean & Professor, Shanghai University of Traditional Chinese Medicine 上海中醫藥大學中藥學院院長 徐宏喜教授
10:30   10:45	Tea Break
<b>Session 4: TCM Internationalization</b> <b>第四節: 中藥國際化</b>	
<b>Moderators 主持人:</b> <ul style="list-style-type: none"> <li>- Dr Albert WONG, Founding President, Modernized Chinese Medicine International Association 現代化中醫藥國際協會創會會長 黃伯偉博士</li> <li>- Prof Han Yi Fan, Department of Applied Biology &amp; Chemical Technology, The Hong Kong Polytechnic University 香港理工大學應用生物及化學科學系教授 韓怡凡教授</li> </ul>	
10:45   11:15	天士力控股集團執行主席、天士力醫藥集團股份有限公司董事長 閻凱境先生
11:15   11:45	四川大學華西醫院中西醫結合科 李廷謙教授
11:45   12:15	Speakers Info TBC
12:15   14:15	<b>Lunch Break 午膳時間</b>

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## Session 5: Successful Cases Sharing

### 第五節： 成功個案分享

#### Moderator:

- Prof Bian Zhao Xiang, Associate Vice-President (Chinese Medicine Development), Hong Kong Baptist University  
香港浸會大學協理副校長(中醫藥發展) 卞兆祥教授
- Ms Alice Wong, Managing Director, Eu Yan Sang (Hong Kong) Ltd  
余仁生香港董事總經理 黃雪英女士

#### Souvenir Presentation to Speakers 頒贈紀念品予演講嘉賓

14:15   14:45	<b>Saffron,whole industry chain,quality control</b> 西紅花（藏紅花）全產業鏈的質量控制 Ms Zhang Xue, General Manager, Shanghai Traditional Chinese Medicine co.,LTD Saffron Division 上海市藥材有限公司 西紅花事業部總經理 張雪女士
14:45   15:15	<b>Novel compounds discovery from Chinese herbs for cardiovascular diseases: from bench to bedside</b> Prof Zhu Yi Zhun, Director and Chair Professor, School of Pharmacy, Macau University of Science and Technology 澳門科技大學藥學院院長 朱依諄教授
15:15   15:45	Speakers Info TBC
15:45   16:15	Speakers Info TBC
16:15   16:30	<b>Closing Remarks 閉幕總結</b> Prof Shen Jian Gang, Professor and Associate Director for Research in School of Chinese Medicine, The University of Hong Kong
End of Day 2 Conference 第二天會議結束	