

**Register Before
24 July 2015!**

International Conference & Exhibition of
the Modernization of Chinese Medicine & Health Products
國際現代化中醫藥及健康產品展覽會暨會議

13-15 August 2015 • Hong Kong Convention & Exhibition Centre

Hotel Sponsorships for New Buyers at USD115 Expand the Gourmet & Hospitality Horizons

- Excellent Portfolio of Food Suppliers: Over 1,100 exhibitors from more than 25 countries and regions
- Exclusive Platform for Business Discussions: First two days (13 – 14 August 2015) are open for trade buyers like Food & Beverage Importers, Restaurant & Catering Groups, Hotel & Supermarket Chains etc. only
- Register Now for a Free Buyer Badge Now! www.hktdc.com/fair/icmcm-en/
- More Sourcing Opportunities at Three Concurrent Fairs:



Food Expo



Hong Kong International Tea Fair



Home Delights Expo



Hotel Sponsorship for Overseas Buyers


- HKTDC will sponsor your hotel accommodation in Hong Kong of **up to HKD1,500 (approx. USD192)** when you stay in one of our pre-selected hotels during the nights of **12-14 August 2015 (inclusive)**.
- Maximum entitlement of hotel sponsorship (accumulative total):

Visit 1 Day
USD115



Visit 2 Days
USD192



Contact Us  Mr. Cyril Fok at Tel: (852) 2240 4203 / Fax: (852) 2169 9169 / Email: icmcm.visitor@hktdc.org

ICMCM 2015 - Reply Slip for Hotel Sponsorship

Please return this Reply Slip by fax to (852) 2169 9169 or by email icmcm.visitor@hktdc.org before **24 July 2015 (Friday)**.
To complete your application, please get the following ready for faxing: 1. Completed Reply Slip 2. Attached Business Card

Hotel Sponsorship acknowledgement letter will be issued once your application is approved and this reply slip is NOT for hotel check-in

Choice of Hotels (Select One Hotel Below)	Location	Rate/Night (HKD)	Room Type	Travelling Time (min)	
				Taxi	MTR
<input type="checkbox"/> Regal Kowloon Hotel#	71 Mody Road, Tsimshatsui East, Kowloon	1,200	Superior	15	20
<input type="checkbox"/> Hotel Jen Hong Kong#	508 Queen's Road West, HK	990	Superior	15	N/A
<input type="checkbox"/> The Wharney Guang Dong Hotel HK #	57- 73 Lockhart Road, Wanchai, HK	950	Superior	5	N/A
<input type="checkbox"/> Bishop Lei International House#	4 Robinson Road, Mid Levels, HK	860	Standard	15	N/A

- Complimentary shuttle bus from hotel to fairground is available throughout the fair period. * - MTR (Mass Transit Railway) refers to the subway system in HK.

Full Name Mr/Mrs/Ms (as shown in passport): _____

Company Name: _____

Company Address: _____ Country: _____

Company Tel: _____ Company Fax: _____ Company Email: _____

Check-in Date: _____ Check-out Date: _____

Credit Card No: _____ Expiry Date: _____ Credit Card Type: VISA MC AE

Nature of Business _____ Interested Products: _____

Rules and Regulations

- 1) Your company **MUST be a NEW TRADE BUYER**, i.e. your company or yourself have not visited the ICMCM in 2014 in order to be entitled for the Hotel Sponsorship Offer.
- 2) Your company **MUST NOT be an EXHIBITOR** of the Fair nor the concurrent Fairs.
- 3) If you have applied for the Hotel Sponsorship or other buyer incentive programmes of any of the aforementioned Fairs, this application will not be processed.
- 4) Each company is entitled to **ONLY ONE ROOM at ONE HOTEL** from 12-14 August 2015 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
- 5) If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
- 6) Applications without credit card details and business card copy will not be processed. The hotel will levy one-night charge on your credit card if you do not show up on the specified date.
- 7) You must show up at the Fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher at the 'Buying Mission Service Counter' with the Acknowledgement Letter and your business card.
- 8) ICMCM is a Trade Fair and for business visitors only. Visitors under 18 will not be admitted.
- 9) HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice.
- 10) In case of any disputes over the sponsorship programme, the decision of HKTDC shall be final and binding.

I accept the above rules and regulations regarding this hotel sponsorship programme and I understand that should there be disputes over the programme, the decision of the Organisers shall be final and binding. I also accept that the credit card information provided are solely for the purpose of applying for hotel accommodation for the aforementioned event handled by the respective hotel. The Organisers will purge the said credit card information after the event. Note: If you do not agree to provide the required credit card information in full, the Organisers will not be able to offer any hotel sponsorship programme. For enquiries, please contact HKTDC Head Office at (852) 1830668 or hktcdc@hktcdc.org. I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching, and for any other purposes as stated in the Privacy Policy Statement (available at www.hktcdc.com/mis/pps/en). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein. Please tick here if you object to our use of your data for direct marketing.

Name _____ Signature _____ Date _____

If you do not wish to receive any promotional and other materials from the Hong Kong Trade Development Council via fax, please contact us at tel [852-1830668] or complete the following information and return at fax [852-28034198] or [databank@hktcdc.org]. 若閣下不欲繼續收取香港貿易發展局以傳真發送的任何宣傳及其他資料, 請致電本局[852-1830668], 或填寫下列資料並以傳真[852-28034198] / 電郵[databank@hktcdc.org]交回。

傳真號碼 Fax No. () _____ 公司 Co. name _____ 聯絡人 Contact Person _____